



# DX NEWS

*the magazine of the  
National Radio Club*

SINCE 1933

Volume 54 Issue 1 Monday, October 6, 1986

What happened to the Musings and IDXD sections? Throw him in the lake!! Yea, your right, back into the lake....seems I was suppose to have the 30th off, so I set the pub session date to the 30th.....well, as always, luck would have it we're putting this thing together on the 26th. But don't worry, your favorite columns will be seen next week....yep, next week, as we go weekly with this issue.....yeah!!!!

**LOGBOOK.** Latest status report as of today. Still in the computer, but we now see daylight at the end of the tunnel. Delays this past 15 days caused by the weather and extra work load at the place that pays my personal bills. 12-14 hour days along with very wet and stormy weather hasn't help to get this logbook out. For those that don't know, we've been hit very hard with a lot of rain over a very short period of time, with T-storms all but 2 nights out of the past 20! Policy here at HQ is that all computers and radios are isolated from antennas and power during T-storms that are within 25 miles and any power fluxes....which means a lot of down time lately. But the weather is suppose to break...or maybe the sandbags will....anyway, next progress report will be posted next week. Stay tuned.

**DXCHANGE** Last issue I mentioned that this column would be done from HQ, but I forgot to mention a date to hand stuff in. Well, we'll make November 1st as the next deadline. For now, the stuff we've got accumulated here so far can be found in this issue.

Word from **Grant Manning**. **Radio West** has new owners, they are Sue and Steve Miller, 850 Anns Way Drive, Vista, CA 92083 (619-726-3910). Grant says he is keeping the Earth Station end of things but under a new name, **Palomar Satellite** (619-743-DISH). Good luck Grant and to the Millers.

Word from **Izak Luchinsky**, "Im interested in forming a radio listeners club in Maryland, those interested please contact me at Box 5722, Baltimore, MD 21208".

#### CPC TEST (Times listed are Eastern Local Time)

Oct 27 **KSRA-960** Salmon, ID 0300-0330 Special DX Test on behalf of the NRC. Program will consist of March Music and Intermittent 1KHz tone. Polite reception report, along with a 22 cent stamp to: Mr. Richard R. Smith, CE, Radio Station KSRA, Box 950, Salmon, ID 83467. Arranged for the NRC by Carl W. Dabelstein.

Oct 27 **KLCY-930** Missoula, MT 0330-0400 Test will consist of Rock Music and tones. Polite reception report, along with a 22 cent stamp to: Thomas Wojciechowski, W7LUU, CE, Box 7279, Missoula, MT 59807. Arranged for the NRC by Carl W. Dabelstein.

Nov 17 **KSVA-1470** Sierra Vista, AZ 0300-0330 Test will consist of C&W music, NAB Standard Test Tape and Station IDs. Polite reception report, along with a 22 cent stamp to: Andrew Hansin, CE, WB4WKA, Radio Station KSVA, 3514 Kings Court Dr., Sierra Vista, AZ 85635. Arranged for the NRC by Carl W. Dabelstein.

And thanks to those that noticed us adding the "polite reception report along with stamp" line. Now, just remember to do what it says, hi.

#### LOOK INSIDE:

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# AM SWITCH

② Jerry Starr, c/o WHOT Radio, 401 N. Blaine Ave., Youngstown, OH 44505

## CALL LETTER CHANGES

OLD CALL:	NEW CALL:	NOTES ON CALL LETTERS:
610 KMMS CA SAN FRANCISCO	KFRC*	THE THREE CALLS DESIGNATED
970 *NEW HI WAIMEA	KJRI	AS " ALL REFLECT CALLS WHICH
1020 *NEW MI MOUNT PLEASANT	WPRJ	WERE SET ASIDE AND NEVER USED,
1120 WNYS NY BUFFALO	WHHT	ALL STATIONS RETAINING THEIR
1220 KFRG KS OTTAWA	KOFO*	PRESENT CALLS. KFRC-610 HAD
1250 KUKA TX SAN ANTONIO	KXET*	REQUESTED BOTH KMMS AND KMMS
1260 *NEW MS ELLISVILLE	WEMK	BUT DECIDED TO RETAIN KFRC.
1290 WPVA VA PETERSBURG	WHUM	KMMS, KFRG AND KUKA WERE
1440 WMER ME WESTBROOK	WWGT	NEVER USED ON THE AIR.

## APPLICATIONS FOR NEW STATIONS

650 OR EUGENE	20000/1000 U4
830 TX CIBOLO	250/250 U3
890 CA SAN MARCOS	1000/1000 U4 (REAPPLICATION)
1000 ID EAGLE	5000 D3
1100 TX HUDSON	10000/580 U4
1200 MS COLUMBIA	500 D1
1230 TX HOUSTON (WEST SIDE)	600/600 U1 (SYNCHRONOUS WITH KNUZ)
1310 MA DUDLEY	500/500 U4 (SYNCHRONOUS WITH WORC)
1560 NY WEBSTER	10000 D3

## GRANTS FOR NEW STATIONS

770 NM SANTA FE	230/230 U1 (SYNCHRONOUS WITH KKOB)
890 PR CIEBA	250/250 U1
1120 FL DESTIN	1000 D1
1160 FL CALLAHAN	50000/500 U4
1170 FL BUSHNELL	1000 D1
	FL ST. AUGUSTINE BEACH: 2500 D3
1600 NY GENESEO	1800/620 U4

## APPLICATIONS FROM EXISTING FACILITIES

720 WNTI PA SHIREMANSTOWN	REDUCE POWER TO 2000 WATTS, ANTENNA TO D1
870 KROL NV EAST LAS VEGAS	RELOCATE SYNCHRONOUS XR
KFJZ TX FORT WORTH	DROP 1000 D3 CP, REQUESTS 500 D1
930 WBYG IL SANDWICH	DAY POWER TO 1450 WATTS
940 WINZ FL MIAMI	ANTENNA TO U2
1050 KOFY CA SAN MATEO	ADD 500 WATTS NIGHT, ANTENNA TO U2
1060 KHJK TX LOCKHART	POWER TO 4400 WATTS
1140 WVEL IL PEKIN	CH POWER TO 3200 WATTS
1170 WCNX NC CLAREMONT	POWER TO 7700 WATTS
1210 WADE NC WADESBORO	TO 1340 KHZ 500/1000 U1
1350 WNLK CT NORWALK	DAY POWER TO 2500 WATTS, ANTENNA TO U4
1460 WAKS NC FUQUAY-VARINA	POWER TO 1320 WATTS
1530 KTCR OK WAGONER	POWER TO 5000 WATTS, ANTENNA TO D3
1550 WGAM CT BLOOMFIELD	NIGHT POWER TO 2400 WATTS
1590 WPLW PA CARNEGIE	POWER TO 5000 WATTS

## GRANTS TO EXISTING FACILITIES

660 WMIC MI SANDUSKY	CHANGES IN ANTENNA SYSTEM FOR 660 KHZ CP
740 WSBR FL BOCA RATON	NIGHT POWER TO 940 WATTS
870 WVOZ PR SAN JUAN	10000/10000 U3
940 KSWM MO AURORA	MOVE TO REPUBLIC, MO WITH 5000/5000 U4
1010 KRKX OR MILWAUKIE	ADD 1100 WATTS CH POWER, RELOCATE XR
1090 WKII FL PORT CHARLOTTE	REDUCE DAY POWER TO 4800 WATTS, ANT TO U2

## OTHERNESS

640 KTIB LA THIBODAUX	NOW HERE EX-630 KHZ
APP MI BURRIEN SPRINGS	APPLICATION FOR NEW STATION DISMISSED
660 KSKY TX DALLAS	FULLTIME FROM BALCH SPRINGS, TX "BY THE END OF MONTH"
680 KLDY WA LACEY	APPLICATION FOR FULLTIME ON 670 KHZ RETURNED
730 WLFP FL LAKE PLACID	EXPECTED ON SOON WITH A/C FORMAT
KTOX ID BOISE	STATION IS SILENT
770 WJMM KY NICHOLASVILLE	REQUESTS EXTENSION OF CP FOR NEW STATION
780 WJBK FL SIESTA KEY	REQUESTS REINSTATEMENT OF EXPIRED CP FOR NEW STN.
790 KBRV ID SODA SPRINGS	STATION IS SILENT
800 *NEW TX LANEVILLE	GRANTED EXTENSION OF CP FOR NEW STATION TO 2-9-87

830 KFLT AZ TUCSON	NEW STATION IS ON THE AIR WITH REL FORMAT
840 KWDF LA FRANKLIN	REQUESTS EXTENSION OF CP FOR NEW STATION
870 KROL NV BALL	NEW STATION IS ON THE AIR WITH REL FORMAT
930 KZTA WA LAUGHLIN	ON THE AIR WITH OLDIES/CHR ALONG WITH SYNCHRONOUS XR
980 WMAK KY YAKIMA	GRANTED EXTENSION OF CP FOR FULLTIME UNION GAP, WA
1030 WONS KY LONDON	BACK ON THE AIR WITH ROCK OLDIES, EX-PITTSBURGH, KY
1090 KANN UT PLEASURE RIDGE PARK	EXPECTED ON SOON WITH REL FORMAT
1120 WKOW PA OGDEN	REQUESTS EXTENSION OF CP FOR 1120 KHZ IN ROY, UT
1170 WAVS FL DAVIE	OIL CITY: REQUESTS ANOTHER EXTENSION OF CP FOR NEW STATION
1220 KLCO MO BRANSON	STATION IS SILENT
1230 WNHX NH BERLIN	STATION IS SILENT AGAIN
KOAL UT PRICE	REQUESTS EXTENSION OF CP FOR MOVE TO 750 KHZ
1240 WDFL FL CROSS CITY	HAS BEEN HEARD TESTING, NO REGULAR PROGRAMMING YET
1250 KBBI AK HOMER	MOVE TO 890 KHZ EXPECTED "THIS MONTH"
1270 KWTR CA LAKE PORT	CP FOR MOVE TO 840 KHZ CANCELLED 8-86, PREVIOUSLY
1310 CILW AB GRANDE CENTRE	REPORTED MOVE TO 840 KHZ IN ERROR, REMAINS ON 1270 KHZ
1360 KRLG OR MYRTLE CREEK	GRANDE CENTRE: NEW STATION IS ON WITH C&W FORMAT. "RADIO LW"
1380 WOLA PR BARRANQUITAS	STATION IS SILENT
1430 WRBA FL HOMESTEAD	STATION IS SILENT
1440 KDIF CA RIVERSIDE	RIVERSIDE: BACK ON THE AIR WITH SS FORMAT, SILENT AS KPRO
1450 KDMN CO BUENA VISTA	NEW STATION IS ON THE AIR
1550 KXXR WA OPPORTUNITY	STATION IS SILENT
1580 WAMJ IN SOUTH BEND	APPLICATION FOR FULLTIME RETURNED
1600 WSNX MI MUSKEGON	STATION IS SILENT AGAIN

WELCOME BACK TO THE WEEKLY AM SWITCHES, AND JUST IN TIME, TOO. FCC ACTIVITY SEEMS TO BE ON AN UPSWING AS THIS COLUMN REFLECTS JUST TWO WEEK'S WORTH OF INFORMATION SINCE THE LAST AM SWITCH. NOW THAT MORE OF THE SYNCHRONOUS XRS HAVE BEEN GRANTED AND AT LEAST ONE IS ALREADY ON THE AIR WE CAN EXPECT TO SEE A RASH OF APPLICATIONS FOR MORE SYNCHROS. ACCORDING TO OUR SOURCES THE NEWLY GRANTED KKOB SYNCHRO IN SANTA FE IS A TOP PRIORITY PROJECT AND CAN BE EXPECTED ON THE AIR SOON. THE NUMBER OF AM STATIONS GOING SILENT CONTINUES TO OUTNUMBER SILENTS RETURNING TO THE AIR. MANY NEW FULLTIME OPERATIONS ARE ALREADY ON THE AIR AS THE RESULT OF THE MEXICAN TREATY. FORMAT CHANGES ABOUND AND WE HEAR FROM SEVERAL REPORTERS WHO FOLLOW SUCH ACTIVITIES THAT THE 1610-1630 KHZ "PIRATE BAND" OPERATIONS ARE STARTING TO BE HEARD AGAIN, ONE FROM NYC EVEN CALLING ITSELF "WHOT." GOOD GRIEF, JUST WHAT WE NEED, HUH? ANYWAY, WHATEVER YOUR PLEASURE, IT LOOKS LIKE IT WILL BE A VERY INTERESTING DX SEASON ON THE AM BAND. SO CRANK UP THOSE RECEIVERS AND REPORT TO YOUR FAVORITE COLUMNS.

73 AND GOOD DX,

Denny & BK3

JERRY STARR & BUFFALO K. FOONMAN (NOT YET FULLY RECOVERED FROM THE DE THING)

CONGRATULATIONS: To KERMIT GEARY FOR THE TOP SCORE IN THE AM SWITCH DX QUIZ AT THE DELEWARE CONVENTION! OUR LONGEST CONSECUTIVE MEMBER WINS A FREE YEAR'S MEMBERSHIP IN NRC. RAY'S WIFE CHARLOTTE WAS ALSO A CO-WINNER IN THE ANNUAL SCAVENGER HUNT. THE 1986 CORVETTE WILL BE DELIVERED IN WALNUTPORT SOON, HI!

## DXCHANGE

Items for sale, trade, wanted, etc.

With Russ's schedule as it is, he felt it best to turn the column over to someone else. For the time being, personnel at HQ will be doing the typing of the column. So, send your items to us here at HQ....some of you already do that anyway.

HAVE YOUR ITEMS INTO HQ BY: NOVEMBER 1, 1986

For Sale:

RECEIVER - Sanyo RP8900, like new, AM/MW/FM/SW, 6-9-12-15-17-21 MHz bands, batteries or use house current converter, US\$24.00 + UPS. (J.E. Lewis, 1502 E. 35 Place, Tulsa, OK, 74105)

Wanted:

ANTENNA - Radio West Loop w/LW,MW,SW Coils. (George A. Santulli, 912 Marshall Drive N.E., Leesburg, VA, 2207)

RECEIVER - TRP receiver, or similar selective portable receiver in good working condition. Please state price. Willing to pay shipping within the U.S. I can have it picked up by somebody in Miami. (Cesar Objio, Calle Enrique Henriquez 69, Santo Domingo, Dominican Republic)

# FORMATS

④ Tony Fitzherbert, 356 Jackman Avenue, Fairfield, CT 06430

Welcome to the end-of-summer formats column!! What a fine convention in Wilmington!! A most enjoyable time, although I had to leave on Saturday after dinner. It was great to meet (and renew acquaintances, in some cases) with many of you. And thanks to Dave Schmidt for setting up such a fine affair.

Pete Nolan corrects me in noting that WMM-1260 is NOT the only station in the U.S. that exclusively formats comedy. KMDY-850, Thousand Oaks, CA., has aired this format for a couple of years now.

Also, after a vacation trip to New Hampshire for a week of mountain climbing, 1590, Gorham-Portland, Maine is still silent, and WNEX-1230, Berlin, NH., was on the air for four months, with an oldies format, and 1230 in that town is again silent. Down in New Jersey, expect 1160, in Oakland to be on the air shortly, and three towers are up for 550 kHz., Lakeside (near Ringwood). Further south, WIEL, 860, Philadelphia has been sold for \$4.2 million, and it will be interesting to see what happens to this REL/EIH formatted 10,000 watt daytimer.

With credit to Pete Nolan, Jody Hughes, and the editor, here are the hopes and dreams of program directors everywhere.....

550	KSTA	TX	San Antonio	- Adult standards(N).
580	KZMX	SD	Hot Springs	- EZL, simulcasts w/ FM(N).
610	KMMG	CA	San Francisco	- EX-KFRC, CHR, now with adult standards, "Magic 61" (N) Another fabled ex-rocker bites the dust! (F).
640	WLWJ	FL	Royal Palm Beach	- New station, REL(N).
680	KLDY	WA	Lacey	- New station, ad. con. (N).
690	KUNA	AZ	Flagstaff	- Ex-KZKZ, ad. con. (N).
740	WRNR	WV	Martinsburg	- ROK, "74-RNR" (F).
780	WJKB	FL	Siesta Key	- New, will be adult standards(N).
840	WPGS	FL	Mims	- New station, to be variety, relaying KSKA(N).
910	KIVU	AK	Galena	- New station, to be NX/TLK(N).
920	WKLU	KY	Midway	- New station, EZL(N).
930	WTLD	CO	Granby	- Clustered Ad. Con. (F)
	WSBC	IN	South Bend	- EZL(F).
	WEOL	OH	Elyria	- REL, "A Voice in the Crowd" where there's Love in the Air" (F).
950	WCIN	MD	Potomac-Cabin John	- REL, UPI Audio, "Your Positive Alternative".
	WGST	OH	Wooster	- MYL-US-98" (H).
980	WLVS	FL	Gainsville	- Now Silent(N).
990	KTLE	UT	Toole	- CWM, simulcasting w/ WDZY - FM(F).
1080	WEEP	PA	Pittsburgh	- DROPS Rock oldies for REL(N).
1150	WCUE	OH	Cuyahoga Falls	- EX-KFSC, Spanish, remains Spanish(N).
1170	KVVS	CO	Windsor	- Ad. Con. for Memphis(N).
1210	WGSE	TN	Arlington	- CWM (H).
1220	WEQO	KY	Whitley City	- Ex KFLR, REL, now soft Ad. Con., simulcasts w/ FM(N).
1230	KAMJ	AZ	Phoenix	- "Cumberland's best Music, 24 hours a Day" MDR.
	WALI	MD	Cumberland	- T40 (H).
	WSFC	KY	Somerset	- Was Childrens' Programs, now silent(N).
1240	WKOZ	FL	Jacksonville	- MDR, heavy information(F).
	WCBC	MD	Cumberland	- Now silent(N).
1300	KHUG	OR	Phoenix	- Now silent(N).
1340	KEEI	AK	Valdez	- Oldies from 40's and 50's(H).
	WTAN	FL	Clearwater	- CWM "You find it in the Country" (F).
	WEPM	WV	Martinsburg	- Drops Ad. Con. for CWM(N).
1350	KRLC	ID	Lewiston	- Spanish as of 8-29 (N).
1370	KGEN	CA	Tulare	- Drops ad. con. for EZL(N).
	KOKE	TX	Rollingwood	- Rock oldies(N).
1390	KSLM	OR	Salem	- Ad. Con. (H).
1410	NHLN	KY	Harlan	- Silent, again(N).
1430	WEMM	TN	Knoxville	- silent, Blank upon sale(N).
1450	WWAN	GA	Savannah	- Ad. con., NBC(F).
	WIBO	MD	Cumberland	- New station, CWM(F).
1460	WEWR	PA	Tunkhannock	- "Goshen Radio, often simulcasts with WZOW-FM, MDR, lots of local info ....THIS GUY IS NOT ON 1460, but in the hour I hear him (aboard Amtrak) he did not mention his frequency, which is around 850!!
	WKAM	IN	Goshen	- Oldies(H).
1490	WTWL	FL	Bradenton	

## FORMATS

1540	KMIA	TX	Fort Worth	- Drops Spanish for Rel(N).
1550	WVAB	VA	Virginia Beach	- Now Silent(N).
1560	WWJW	IN	Paoli	- Drops CWM for EZL(N).
	KEAM	TX	Abilene	- Black(N).
1580	WSRF	FL	Ft. Lauderdale	- Now Rel(H).
	WKUN	GA	Monroe	CWM(H)
1590	WJRO	MD	Glen Burnie	- Black Gospel(N).

Well that is it for now. We are into another DX season. So when you hear strange programming...or anything different, please share it with all of your fellow NRC members. Until next time.....

73's

12 OMaha WORLD-HERALD Tuesday, September 9, 1986

## 'God's Balloon' Snags on Tower

Seattle (AP) — A man hired to fly a hot-air blimp to promote a local radio station escaped injury when the blimp got stuck 360 feet atop the radio station's transmission tower, authorities said.

Errol Van Eaton, 37, of Seattle, was piloting the red-and-white blimp Sunday when its nose became entangled in guy wires anchoring the antenna of Christian-oriented radio stations KCIS and KCMS, said Pamela Bailey, communications supervisor for the King County police.

Van Eaton was suspended in his gondola for more than two hours before firefighters and a rescue team climbed the tower, secured him with ropes and a lifeline and lowered him, Ms. Bailey said.

The blimp, with a propeller powered by a small gasoline engine, was not immediately brought down.

Van Eaton said afterward he had few fears during his ordeal because he was flying "God's balloon." The blimp is owned by Crista Corp. and is emblazoned with the call letters of the radio stations.

But a firefighter who helped in the rescue said, "He was in serious trouble up there."

The blimp had taken off on a promotional flight when winds apparently blew it into the tower, Ms. Bailey said.

While suspended, Van Eaton was within two feet of guy wires and tried unsuccessfully to secure himself to the tower, said Greg Winfield, a radio station reporter. Van Eaton told rescuers he was frustrated about "not being able to help himself and just hanging there," Winfield said.

Power to the radio station was turned off to avoid accidentally electrocuting Van Eaton, Winfield said. KCIS-KCMS went back on the air about four hours after the incident began, he said.

Van Eaton, apparently unscathed, was not taken to a hospital, Ms. Bailey said.

VIA DW BURKE, JY



The Associated Press

Van Eaton pulled to safety... 360 feet up radio tower.

MILWAUKEE JOURNAL 9-24-86

## 2 stations to be sold

VIA  
ER  
4 HR

Milwaukee radio stations WEMP-AM and WMYX-FM are two of 15 stations put up for sale Tuesday by LIN Broadcasting Corp., New York.

LIN said it was selling its entire radio division in order to expand in the cellular mobile telephone business. A company statement said that radio accounts for less than 10% of its media income. The company owns seven network-affiliated television stations.

According to the latest Arbitron ratings, released in July, WMYX captured 3.7% of the audience over age 12 in the five-county metropolitan area. It ranked ninth among Milwaukee AM and FM stations.

WEMP's audience share was 2.3%; the station ranked 14th. WEMP, one of Milwaukee's oldest

stations, first went on the air in 1935. The EMP in its call letters refer to the Empire Building, where its studios were once located.

LIN acquired the two Milwaukee radio stations in 1980. The other stations it is planning to sell are in Philadelphia, Pa.; Houston, Tex.; St. Louis, Mo. and Rochester, N.Y.

## Stations - ALASKA

KABN	(830-AM) Varied format, 24 hrs.	DISCOUNT
KASH	(1080-AM) Contemporary country," 24 hrs.	
KASH	(107.5-FM) Contemporary country, 24 hrs.	
KATH	(89.3-FM) Religious, 24 hrs.	
KBYR	(700-AM) Adult contemporary, 24 hrs.	
KENI	(550-AM) Adult contemporary, information, 24 hrs.	
KFQD	(750-AM Stereo) Adult contemporary, 24 hrs.	
KGOT	(101.3-FM) Continuous rock hits, 24 hrs.	
KHAR	(590-AM) Stereo, easy listening, 24 hrs.	
KKGR	(100.5-FM) Easy rock, 24 hrs.	
KKLV	(104.1-FM) Adult contemporary, 24 hrs.	
KNBZ	(99.7-FM) Country western, 24 hrs.	
KNIK	(105.3-FM) Easy Listening, 24 hrs.	
KRKN	(102.1-FM) Album-oriented rock, 24 hrs.	
KSKA	(91.1-FM) Public broadcasting, 5:00 a.m.-3 a.m.	
KWHL	(106.5-FM) Rock hits, 24 hrs.	
KYAK	(650-AM) Contemporary country, 24 hrs.	

**KHQ6TV**

South 4202 Regal  
Spokane, WA 99203

DISCOUNT

# DOMESTIC DX DIGEST - EAST

William R. Hale, 9823 N. Meadow, Converse, TX 78109

## SPECIAL

530 CFJT ON FORT ERIE - 9/10 0141-0244+ Kind of "Erie" to be receiving this station. In effect, a clear channel-probably the only commercial station on this frequency in NA. Good with Top 40/MOR mx. Sounded like calls were CJRN? (They relay CJRN-710 2330-0530 -WRH) o/u TStorm static (WF-IN)  
 [This is the last issue that CFJT will appear as 'SPECIAL' since it's widely known as on and DX ready!] - 9/8 2237 poor w/Pop mx, IDs & ads (DLH-IN)  
 - 8/19 2142 poor w/Rok mx & ID. Is // w/CJRN-710 AN (RK-IL)  
 - 9/6 0117-0125 on car radio s. of town with wx, mx, & dual ID w/CJRN. QRM from beacon on 525 (AR-ON)  
 - 9/11 0501-0512 great w/ nx, sports, wx then into mx. CL given were CJRN. Tuned to 710 to hear //530. Is CFJT a relay or sync XR Canadian-style? (WF-IN)(See above)  
 - 8/13 & 14 2320-0015 many comm. & IDs-530 CJFT. At midnight had nx, folo by very detailed sportz (BB & FB). Fairly good w/deep fading & Beacon 'NB' QRM. Rec'd QSL. V/S William MC Dougall, CE. Address is P.O. Box 530, Fort Erie, ON L2A 5Y1 (HH-MD)

710 WOR NY NEW YORK - 9/7 0100-0500 off the air for maintenance. Lightning hit their transmission line 9/6 (RS-NJ)

720 KSAH TX SAN ANTONIO - 9/6 Heard testing w/open carrier. They expect to be on in "30-60 days". "SAH" means San Antonio Hispanics. They have a 3-tower inline array Northeast of S.A. Will be 'Radio Festival'. (AB-TX)

770 WABC NY NEW YORK - 9/8 0000-0530 off the air for maintenance. Only two SS stations heard (RS-NJ)

890 KVOZ TX LAREDO - 9/23 testing w/OC and voice IDs (AB-TX)

1160 KFHM TX SAN ANTONIO - 9/18 on at 0815 on new freq (ex-1150) U4 10000/1000 24 hr NSP in SS (AB-TX)

## DX TESTS

830 KUYO WY EVANSTON - 9/15 Not heard, lousy conditions (SF-TN)  
 - 9/15 Not heard, doubt if they were on (AB-TX)

## HIDDAY TO MIDNIGHT

540 CJSB ON OTTAWA - 8/20 2145 Bluejays vs White Sox BB. Ads for 'Midas' and 'Bar Haven Real Estate' (RB-NY)  
 - 9/8 2040 MYL; Wx=cloudy, 41t; nx @ 2100 w/Steven McQuarrie (RB-NY)

560 WIS SC COLUMBIA - 9/1 2240 ID heard, sounded like MYL pgmg (RS-NJ)

WFIL PA PHILADELPHIA - 8/20 2200 Nx, Sportz, Wx; ROK Oldies (RB-NY)

580 WHP PA HARRISBURG - 9/11 1205 CBS Nx; spots for Sears slax & C-o-m, p-o-z. Fade out @ 1220 (RB-NY)

590 WROW NY ALBANY - 9/11 1230 ad for "Taft Furniture Showroom; soft ROK & New CWM (RB-NY)

WARM PA SCRANTON - 8/30 1220 sports by male. Good (WPT-DC)

690 WADS CT ANSONIA - 9/11 1430 Nx w/Lynne Searle, sponsored by 'Royal Jewelers'; Modern & OLD ROK (RB-NY)

730 WOHS NC SHELBY - 9/7 2100 into Satellite Weekend Rock //96.1 FM. (RW-IL)

WHTC KY VAN CLEVE - 9/8 1944 outstanding level, way o/WJYH. REL, then s/off (DLH-IN)

WFMW KY MADISONVILLE - 9/7 2100 On late w/new MEX/US agreement. CWM 'til 2100 s/off (DLH-IN)

740 WGSM NY HUNTINGTON - 9/11 1440 MYL; nx; ad for "Grease Monkey" (RB-NY)

UNID ?? - 9/15 0010 mixing w/CBL w/CHR mx.; 'AM-74' ID WHO?? (LMc-NJ)

750 WSB GA ATLANTA - 8/20 2205 Telephone call-in format (RB-NY)

800 WSVS VA CREWE - 9/9 1917 heard s/off u/WLAD (RS-NJ)

810 WGY NY SCHENECTADY - 9/11 1445 'Dialogue 81'-call 382-8100 (RB-NY)

WYRE MD ANNAPOLIS - 9/14 1755 poor thru WGY w/The Music 81 slogan (LMc-NJ2)

830 CFJR ON BROCKVILLE - 9/3 2027 Blue Jays BB in WCCO null (DLH-IN)

850 CKRD AB RED DEER - 9/7 2347 interview with and, mx by Michael W. Smith; ID as '85-CKRD'; fair in KOA null (NJW-MB)

900 WFRO OH FREMONT - 9/9 2115 u/CHML w/call letters, weak. Must hear them x mile out of town fighting 50KW (RW-IL)

- 9/9 2043-2050 poor w/break in Indians BB u/CHML. Thought these guys were daytime only. (Not since 8/28-WRH) (7)

WATK WI ANTIGO - 9/9 2053 up then gone in less than a minute w/CW mx o/u WFRO/CHML. Did these guys get PSSA? (They are on a Mexican Clear-WRH). Came up while writing down DDXD material on WFRO. Both new stations here (WF-IN)

910 CKLY ON LINDSAY - 8/19 2200 Blue Jays vs White Sox BB. Ads for 'McLean Auction Center'; 'Cambridge Restaurant' (RB-NY)

920 WHJJ RI PROVIDENCE - 8/19 2230 TLK & commentary w/female annr. Hvy fading (RB-NY)

WBBB NC BURLINGTON - 9/11 1540 w/call-in show; ads (RB-NY)

930 CFBC NB ST JOHN - 9/2 2300 seems to have become a nighttime regular the past few weeks, hit mx (RS-NJ)

WPAT NJ PATTERSON - 9/11 1540 EZL mx; ad for 'Crown Cadillac' (RB-NY)

940 WNCO KY SHELBYVILLE - 9/6 1330 Live remote, CWM. Everytime the remote person sent it back to the studio for a commercial, the DJ would only spin a record! The sales people must have been pleased, hi. (DLH-IN)

WINE CT BROOKFIELD - 9/11 w/Nx; 'Play 4' lotto ad; light ROK (RB-NY)

950 WPEN PA PHILADELPHIA - 9/11 w/ad for 'Bamberger's'; traffic nx; ad for 'Wallpaper Supermarket' (RB-NY)

WROL MA BOSTON - 9/10 1900 good w/ID, 'People to People Show' promo, satellite news (LMc-NY)

960 WELI CT NEW HAVEN - 9/11 1640 OLDIES; promos for 'Ch 8 Action News' & 'Dick Clark's R, R & Remember' (RB-NY)

970 WWDJ NJ HACKENSACK - 9/11 1650 REL pgmg; promos for 'City Hope Tonight' & 'Harvest '86, 3 Days of Spiritual Growth' (RB-NY)

980 WONE OH DAYTON - 9/9 2100 nothing major. Is a night regular, but is now IDing w/Springfield. o/mess (WF-IN)

WSUB CT GROTON - 9/14 1803 fair w/wx, A/C mx (LMc-NJ2)

990 WEIS AL WILKES-BARRE - 8/31 2005 ID by male. Fair u/WWRC (WPT-DC) CENTRE - 9/7 2130 w/GOS mx often heard if CBW weak. Power? (RW-IL) (D1 250/ -WRH)

WNTY CT SOUTHBURY - 9/4 1803 news and ID heard (RS-NJ)

WERK IN MUNCIE - 9/7 1945 fair in WCFL's null w/singing Lord's Prayer & quick s/off. Leaves only 2 to complete IN (RK-IL)

W2ZD PA PHILADELPHIA - 9/11 1700 REL pgmg (RB-NY)

1000 WCMX MA LEOMINSTER - 9/9 1940 IDs, promo for local FB (RS-NJ)

1010 WHIN TN GALLATIN - 9/6 Time? w/FB-oft heard in CFRB null (RW-IL)

1030 -KPI IN TERRE HAUTE - 8/27 & 8/28 w/OC all day. Not heard now. Wonder what that was? (RW-IL) How do you know it was from Terre Haute or it was KPI with only an OC? (WRH)

WBZ MA BOSTON - 8/19 2235 T'Phone call-in show w/David Brudnaw; ad for Ken's Steak House Salad Dressing (RB-NY)

1040 WJTB OH NORTH RIDGEVILLE - 9/9 1945 ID, BLK formatted stn (RS-NJ) - 9/7 1945 atop w/GOS mx, no date s/off (DLH-IN)

1050 WSEN NY BALDWINSVILLE - 9/4 1830 WHN nulled, call themselves 'The Oldies Channel' & mention of FM 92 (RS-NJ)

1080 WTIC CT HARTFORD - 8/28 1900 Interview w/Clete Boyer about 1961 Yankee team & Roger Maris' 61 home runs (RB-NY)

1100 WHLI NY HEMPSTEAD - 9/8 1400 MYL; ad for 'Jiffy Lube' with Penzoil (RB-NY)

1160 WAMB TN NASHVILLE - 9/8 1927 MYL, contest way o/WJJD (DLH-IN)

1170 WOBM NJ LAKWOOD - 9/8 1450 "Hard Rock-WOBM"; Hard ROK mx; ad for "Bradley's Furniture"; Gov Keane promo promo for NJ vacations (RB-NY)

1180 KTUN TX HUMBLE - 9/6 2115-2200 w/HS FB vs. Liberty, TX, many repeat spots-another attempt to verie this. Nice signal level, then completely gone (RW-IL)

1200 WBCE KY WICKLIFFE - 9/7 1900 ID, into net nx (Which net?-WRH) folo by local ads & GOS mx (DLH-IN)

WAGE VA LEESBURG - 8/27 1930 alone w/POP mx in WOZO sloop (DLH-IN)

1210 WGSF TN ARLINGTON - 9/14 1950 fair u/WLBI w/oldies, PSAs (SF-TN)

1220 WERT OH VAN WERT 9/9 1843-1918 poor just o/WKRS w/BBD mx (WF-IN)

1240 WGBB NY FREEPORT - 9/8 1520 New country & soft ROK mx; ad for the "Point View Inn" restaurant in Point Lookout, LI (RB-NY)

1250 WMTR NJ MORRISTOWN - 9/11 1745 w/traffic; ad; nx; wx (RB-NY)

WIPS NY TICONDEROGA - 9/8 1847 up briefly thru WMTR w/px (LMc-NJ1)

1260 WPFB PA PHILLIPSBURG - 9/6 1855 atop w/Sunday Morning Bible Show promo; psa; CW Countdown show (LMc-NJ1)

1280 WFYC MI ALMA - 9/11 1841 up briefly w/temp check & calls, then gone into mess (WF-IN)

WHVR PA HANOVER - 9/4 1835 ID & news report (RS-NJ)

1290 WGLI NY BABYLON - 9/10 1844 good briefly w/ad, solid gold slogan (LMc-NY)

1300 WQBK NY ALBANY - 9/8 1858 good, mixing w/WAVZ w/promo for QB Cares Program (LMc-NJ1)

1320 WICO MD SALISBURY - 9/14 1810 fair w/ads; Live From Gilley's program (LMc-NJ2)

1330 WEAW IL EVANSTON - 9/11 1600-1816\* Day regular, but noted format change from REL to Ethnic most of day. At 1800 goes to EE w/TOP 40 mx 'til sign-off (WF-IN)

CJYM SK ROSETOWN - 9/7 2324 Jingle, Everly Bros song, ID # 2329 'This is your music: CJYM'; good (NJW-MB)

1350 KIDN CO PUEBLO - 9/7 2243 CWM, ID, wx, local spots. Fair w/KRNT (NJW-MB)

1370 WKMC PA ROARING SPRING - 9/6 1903 fair w/BBD, pma "from the people who care at WKMC" (LMc-NJ1)

1390 CJCY AB MEDICINE HAT - 9/7 2230 local Top 40 show; fair w/WVON (NJW-MB)

KKOA ND MINOT - 9/14 2200 w/ID "KKOA Minot: The nighttime talk of the Magic City"; into MBS nx; poor (NJW-MB)

1400 KQDJ ND JAMESTOWN - 9/14 2212 w/Galveston by Glen Campbell; ID "Jamestown's Radio Station 14 Hundred KQDJ" into Commodore song; fair and alone (NJW-MB)

1410 WLBJ KY BOWLING GREEN - 9/2 2100 Snared ID out of din (DLH-IN)

KCOL CO FORT COLLINS - 9/6 2220 ID "Radio 14 KCOL"; local spots; mx by Cyndi Lauper & Crosby, Stills & Nash; poor/fair (NJW-MB)

1420 WLIS CT OLD SAYBROOK - 9/14 1815 fair w/ads (LMc-NJ2)

WCOJ PA COATESVILLE - 9/14 2220 fair w/request line #:pma (LMc-NJ2)

1430 CJCL ON TORONTO - 9/14 2222 w/promo for 'Sounds of Sinatra' pgm; poor w/WIL (NJW-MB)

WMNC NC MORGANTOWN - 8/25 2015 ID, sports by male, fair (WPT-DC)

1450 WAFX IN FT. WAYNE - 9/4 1616 local ads, ID. Poor w/WASK/WMOH (DLH-IN)

KBUN MN BEMIDJI - 9/14 2228 mx by Gary Puckett, ID and spot for 'KBUN DJ Services'; fair o/K2ZZ (NJW-MB)

1470 WTKO NY ITHACA - 9/10 1945 w/wx report, ID by male; mention of Yankees BB. Good (WPT-DC)

1480 WKMB PA HARRISBURG - 9/14 2202 good w/ '1460 Hits' slogan; Penn State Tailgate contest promo (LMc-NJ2)

1520 WWKB NY BUFFALO - 9/11 1935 'Talknet' w/Bruce Williams; ads (RB-NY)

1540 WPTR NY ALBANY - 9/1 1950 CWM; ads (RB-NY)

1550 WKVL TN CLARKSVILLE - 9/14 2041 good w/local spot (RK-IL)

WYOU FL TAMPA - 8/25 2014 s/off by male in EE w/mention of SS language programs. Good (WPT-DC)

1560 WHEZ MI PORTAGE - 9/11 1652-1705 fair in & out of mess w/ads, BBD mx & 'EZ-1560' slogan. A regular in SW MI but 1st time here o/WRIN/WTOD (WF-IN)

1570 WSSA GA MORROW - 9/6 2130-2200 w/661-1570 phone #...ann CLs often. REL mx. UNID MS station u/entire time. XERF over all at 2200 (RW-IL)

WLDM MA WESTFIELD - 9/4 1809 w/ads for Westfield and Springfield (RS-NJ)

CFOR ON ORILLA - 9/9 2113 w/Blue Jays BB; poor and // w/680-CJOB (NJW-MB)

1580 UNID - 9/9 up w/Talkradio ID. then gone. Who it be? (LMc-NY)

1590 WQQW CT WATERBURY - 9/11 2015 MYL format (RB-NY)

MIDNIGHT TO MIDDAY

540 WLIX NY ISLIP - 8/24 1145 REL pgm (RB--NY)

600 WIIC CT BRIDGEPORT - 8/24 1130 Bluefish Report from King's Park, LI (RB-NY)

610 WZZK AL BIRMINGHAM - 9/12 0435 surfaced for an ad & CL. (One of few things heard on this strange Auroral night o/WIP(WF-IN)

710 CJRN ON NIGAGARA FALLS - 9/11 0512 fair+ good w/Top 40 mx o/WOR/ CKVM. 1st time noted (WF-IN)

- 9/7 0100-0500 heard w/WOR off. Cuban also on the channel (RS-NJ)

KIRO WA SEATTLE - 0753 local nx, ID/TC as 'KIRO News Time is 4:56'; report on travel; fair and alone (NJW-MB)

720 UNID ?? - 9/11 0316-0348+ fair u/WGN w/CWM. Sounded like station was really on the air, not ETing. Looped NNE/SSW. Could this have been WRBR? (WF-IN)

750 KERR MT POLSON - 9/10 0751 'Hit Country KERR'; spot, promo;fair w/CJWW (NJW-MB)

760 CKQR BC CASTLEGAR - 9/10 0732 w/sports, lady ancr, ROK mx; very poor and gone by 0740 (NJW-MB)

770 CHQR AB CALGARY - 9/10 0747 'QR-77' w/'77 days of prizes promo;ROK mx; fair o/KATL (NJW-MB)

800 CBQ ON THUNDER BAY - 8/19 0601-0613 w/CBC Nx & ID as "CBQ Radio", during pass thru Red Rock (AR-ON)

860 KUTR UT SALT LAKE CITY - 9/7 0745 IDs '860-AM Stereo KUTR' & 'KUTR sounds like Utah'; request line #s given; CWM; poor w/KNUJ QRM (NJW-MB)

870 KROL NV LAUGHLIN - 9/7 0732 ID by male after ROK OLD; poor w/CKLQ-880 sloop (NJW-MB)

910 KJJQ SD VOLGA - 9/8 0050 fair w/wx for Brookings Area + ID (RK-IL)

WKEQ KY BURNSIDE - 9/13 0615 fair w/local spot, wx, ID & CWM (RK-IL)

920 KDHL MN FAIRBAULT - 9/17 0654 old CWM, HS sports scores, ID by male; fair in CFRY open carrier (regular SP) w/KXLY & KWAD (NJW-MB)

KWAD MN WADENA - 9/7 0700 ABC & local nx; poor w/KXLY & KWAD(NJW-MB)

KXLY WA SPOKANE - 9/7 0702 Mutual nx & Jim Bohannon show; poor in OC (NJW-MB)

930 UNID ?? - 9/8 0342-0426+ poor+ fair w/MOR mx. Calls sounded like CMBB. St. John (s) was definately heard in ID so maybe NB or NF, but CMBB isn't in log & didn't see a change in Kanadian Korner. (WF-IN)

KSEI ID POCATELLO - 9/6 0740 Beatles & Billy Ocean mx, ID by male as '93-KSEI'; promo for ISU Bengals FB b'cast;fair (NJW-MB)

WBYG IL SANDWICH - 9/10 0020 sports, nx, wx by women, 0023 ID & CWM; fair w/CJCA (NJW-MB)

970 KZUZ WA SPOKANE - 9/3 0038 w/male DJ taking calls; Top 40/CHR; IDing as '93 Zoo FM'; poor in WDAY null w/KB1T & XEJ(NJW-MB)

1010 CBLR ON RED ROCK - 8/19 0601-0613 dueling w/CBQ w/CBC nx & ID as "CBQ Radio", during pass thru Red Rock (AR-ON)

CBLW ON WHITE RIVER - 8/20 0713 w/CBC World Report' & CBQ station ID, during drive thru White River (AR-ON)

1140 KSOO SD SIOUX FALLS - 9/11 0411-0413 poor w/Talknet while WRVA was giving 'truckers wx'. Would never have heard them if WRVA was playing a record (WF-IN)

1180 WSAF GA TRION - 9/13 0647 fair w/spot, SID & oldie (RK-IL)

1200 CKDA BC VICTORIA - 9/10 0724 non-stop ROK mx; 'Hit Radio CKDA' jingle at 0739; poor in KFNW null w/WOAI (NJW-MB)

1210 UNID ?? - 9/9 0333-0441+ good w/TT o/u WCAU. Looped N&S, noted again 9/10 (WF-IN)

WSBI TN STATIC - 9/13 0700 fair @ sign-on, quickly covered by WADE sign-on (SF-TN)

1270 CHAT AB MEDICINE HAT - 9/10 0739 faded in briefly w/ID @ spot for CHAT-TV; poor (NJW-MB)

1340 KCKM KS KANSAS CITY - 9/12 0002 fair w/"1340 KCKM" ID (RK-IL)

1350 WNIS VA PORTSMOUTH - 8/30 1128 mention of Mercury Blvd and I-64 (WPT-DE)

1410 WSCW WV SOUTH CHARLESTON - 8/31 0600 good w/s/on, mention of 5kw, so CP is on. (RK-IL)

CFUN BC VANCOUVER - 9/11 0145 ID "This is 14 C-FUN; your B.C. Lions Grey Cup Station!!"; then mx;fair w/WIZM (NJW-MB)

1450 WFTR VA FRONT ROYAL - 9/4 0059 Snared calls & dual-city ID (w/Winchester) at a nx break. My first true GY DX (DLH-IN)

KBMW ND WAHNTON - 9/15 0122 CWM, ID by man 'Country 1450 KBMW; fair (NJW-MB)

1460 KKCS CO COLORADO SPRINGS - 8/31 2141 w/American Country Countdown; 2144 ID "KCS 102 FM & AM 1460"; fair w/KKAQ (NJW-MB)

1480 WTDY WI MADISON - 8/31 0559 good w/promo (RK-IL)

1490 WFAD VT MIDDLEBURY - 8/14 0707 way atop channel w/CBS nx & ID (AR-PQ)

KNDC ND HETTINGER - 9/6 0752 f/in w/ID & state wx; poor (NJW-MB)

1510 UNID ?? - 9/5 0015 Someone playing oldies u/WLAC. Surely a domestic, but couldn't null WLAC enough (DLH-IN)

1540 WMYF NH EXETER - 9/11 0702-0732 squeaked thru w/WPTR at intervals w/nx, commentary, some mx & a few IDs (AR-PQ)

1550 WCHU TN SODDY-DAISY - 9/13 0635 fair w/wx, ID & CWM. (RK-IL)

1590 KJET WA SEATTLE - 9/6 0745-0802 w/alternative rock (ie:WXRT, KROQ, WLIR, CFNY); ID on the hour by male; fair o/KCNN (NJW-MB)

1600 KRXY CO LAKEWOOD - 9/15 0137 T40/CHR; ID by man 'KRXY, Y-108; good (NJW-MB)

KDAK ND CARRINGTON - 9/7 0800 SSB, s/on snmt by women;poor w/KRXY (NJW-MB)

TIS and Other

1610 ?? IL CHICAGO - 9/8 1230 w/traffic info for Chicago. What power? 150 mi (RW-IL)

?? IL CHICAGO - 9/9 0103 "Illinois Dept of Transportation, Highway Advisory Radio Network". Taped loop w/Chicagoland area forecast. Poor, but readable. Anyone know xmtr pwr? (DLH-IN)

Comments from The Crew: "730, 860, 900, 990 & 1570 seem to be reduced to a jumble w/occasionally a dominant signal. SSS seems to be a mode of the past, as is SRS. It was fun while it lasted." (RW-IL)

DIAL TWISTERS EXTRAORDINARY CLUB

AB-TX Artie Bigley San Antonio, TX  
 RW-IL Roger Winsor Champaign, IL Hallicrafters 7X-71 + 2' loop  
 WF-IN Wendell Ford Westville, IN Sony ICF-2010  
 RS-NJ Robert Smolarek Oldwick, NJ R-2000  
 RB-NY Raymond Bauernhuber Rosedale, NY Panasonic RF-2800 + Shotgun loop  
 DLH-IN Dave Hascall Fortville, IN  
 RK-IL Robert Kramer Chicago, IL R-1000, HQ-129X; Radio West Loop + other  
 AR-PQ Andy Rugg Nuns Island, PQ TRF goodies  
 AR-ON Andy Rugg On the road in Ontario  
 SF-TN Steve Francis Alcos, TN  
 HH-MD Hank Holbrook vacationing at Fair Haven Cliffs, MD SP-600+100' LW  
 LMc-NY Laura McCusker Kingston, NY  
 LMc-NJ1 Laura McCusker Hillside, NJ  
 LMc-NJ2 Laura McCusker Beach Haven, NJ  
 NJW-MB Neil Wolfish Winnipeg, MB ICF-2010, Superadio, LW  
 WPT-DC William P. Townshend Washington, DC Patrolman-60, TRF  
 WPT-DE William P. Townshend Wilmington, DE (at '86 NRC Convention)

What a SUPER turnout for this issue!! Which proves that DX isn't dead during the Summer. Can't wait until it cools down, and DX heats up. Stay tuned. Due to the mail taking at least 3 days to get from here to HQ, and allowing an extra day for good measure, deadlines will be Monday's mail, as have to print the column that night. 'til next time, 73.

Bill

## Newport Radio Station Wants To Be the Most Powerful in NH

By BRAD HILLS

Union Leader Correspondent  
 NEWPORT — Sugar River Broadcasting Inc. is seeking a change in frequency and an increase in power for its WCNL-AM radio station.

"This would make us the most powerful AM station in New Hampshire, if approved," station general manager Gregory E. Price said yesterday.

Sugar River Broadcasting filed an application with the Federal Communications Commission on Aug. 7 for a construction permit for major changes at the Newport station.

The application requests a change in frequency from 1010 kilohertz to 1020 kilohertz and a change in authorized power from 250 watts to 6,500 watts daytime and 2,400 watts during other hours.

The frequency change would enable the station to substantially increase its power since the closest station on the same frequency is in Pittsburgh, Penn. Staying on 1010 would allow only a "marginal power increase," Price said, because the closest station on that frequency is in New York.

WCNL-AM currently covers the local Newport, Lake Sunapee and Claremont markets. Increasing the station's power to 6,500 watts would put WCNL-AM into the Concord and Keene markets.

Price estimated the cost of the project, which would require the station to have a more powerful transmitter, would be in the neighborhood of \$25,000.

Price said the boost in authorized power would make the AM station more powerful than

its sister station, WCNL-FM. The AM and FM stations currently broadcast their programs simultaneously.

"With the power increase on AM, it would be feasible for us to look at another option," Price said. He said there were "good possibilities" for different programming.

Price estimated that it will take from six months to a year for the FCC to act on the application for the construction permit. He said the station would have about a year to live up to the terms of the construction permit once it is issued.

According to a public notice that appeared in the Newport-based Argus-Champion weekly newspaper, Phillip M. Lowe is president, treasurer, director and 100 percent stockholder of Sugar River Broadcasting Inc. Lyman A. Cousens and Ronni J. Lowe are listed as the corporation's other directors.



PADUCAH BROADCASTERS, INC.



"The Super Power Twins"

P.O. Box 450 Paducah, Kentucky 42001  
 Phones: (502) 442-8231 and 442-7358

**WEEU**  
**85AM**  
**STEREO**  
 READING/BERNS  
 Sometime Special



14

四

to D. Sheedy  
This is/confirm reception of XETRA-690 kHz. while operating  
on 675 kHz. due to technical difficulties & repair of trans-  
mitting facilities on 29 November, 1985 from 4:27-5:18 pm  
PST.

Transmitter: Rosarito Beach Mexico

### Antennas

Comments: **THANKS**  
for listening so  
intently!!

  
(signed)

ned)

## DOMESTIC DX DIGEST - WEST

Nancy Hardy, 2301 Pacific Avenue, Aberdeen, WA 98520

15

I've decided to go with Saturday deadlines instead of Fridays for the time being. Seems like I have been typing on Saturdays just in case there are any last minute reports, so may as well switch deadlines to that day. The new DX season is upon us, so send in your catches!

\*\*SPECIAL\*\*

040 CIOF\* BC VANCOUVER - 9/12 2358 ending Lobo song, 2359 announcement that "the new 1040 AM" would begin regular programming 9/15 0830 EDT, then more AdCon music. Signal only fair, possibly weakened by that night's aurora (KSDO-1130 was audible thru CKWX). (NH&BH-WA)  
 CIOF BC 9/15 1855-1915 noted in Vancouver motel room, AdCon format, no call letter ID's, just "1040 AM Radio," local news on hour. Calls are CIOF per AM Switch. (BH-BC)  
 400 KITZ WA TACOMA (soon to be SILVERDALE) - 9/20 2200 & 9/21 1630 still silent while visiting Tacoma area, pending relocation in Silverdale. (BH-WA)

## MIDNIGHT TO MIDDAY:

910	KINA	KS	SALINA - 9/5 0923 Motocraft Racing News, local static (rain-storm). (DB-NE)
970	WAVG	KY	LOUISVILLE - 8/31 0000 NBC News, weather forecast, talk show. (DB-NE)
990	CBW	MB	WINNIPEG - 8/31 0100 CBC News sports scores. (DB-NE)
010	CFRB	ON	TORONTO - 8/31 0100 & 9/1 0520 CBC network news. (DB-NE)
020	KDKA	PA	PITTSBURGH - 8/31 0125 "KDKA Cash Call" contest. (DB-NE)
180	WHAM	NY	ROCHESTER - 8/31 0132 "Tel Plus" ad, end of Yankee game. An old friend--my old QTH. (DB-NE)
190	KKOJ	MN/IA	JACKSON-SPIRIT LAKE - 9/5 0909 Birthday wishes & ID. (DB-NE)
230	WNRZT	IL	MOLINE - 8/31 0142 oldies, pop music heard. Fair audio. (DB-NE)
360	KSCJ	IA	SIOUX CITY - 9/3 0023 local ads, weather forecast. (DB-NE)
550	KICS	NE	HASTINGS - 9/3 1040 weather forecast, local temps. Choppy audio. (DB-NE)
560	WQXR	NY	NEW YORK CITY - 8/31 in like a local 0219 with instrumental music. (DB-NE)

MIDDAY TO MIDNIGHT;

550 ??? 8/31 2208 equipment test in progress. (DB-NE)  
 610 WDAF MO KANSAS CITY - 8/30 2322 fair audio with ad for Saldiala Fair.  
 Regular here. (DB-NE)  
 740 CBL ON TORONTO - 8/30 2338 French language singers. Semi-regular.  
 (DB-NE) (I thought they were normally an English station.--NH)  
 850 KOA CO DENVER - 8/30 2338 talk show with people at the "Festival of  
 Mountains & Plains" in Denver. (DB-NE)  
 860 CJBC ON TORONTO - 8/30 2343 French language singers. (DB-NE)  
 900 CHML ON HAMILTON - 8/30 2347 name of contest winner. (DB-NE)  
 140 WRVA VA RICHMOND - 9/2 2126 open topic talk show, mixing with KSOO  
 news article & Talknet. (DB-NE)  
 190 KVSV KS BELOIT - 9/6 1231 farm news. (DB-NE)  
 260 KFGQ IA BOONE - 9/6 1300 world news, weather. (DB-NE)  
 270 KWNCT SD SIOUX FALLS - 9/6 1320 religious program. (DB-NE)  
 590 KVGB KS GREAT BEND - 9/2 2143 White Sox vs Royals baseball game. (DB-NE)

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530 TIS BC VANCOUVER - 9/18 2115-2125 fairly decent signal 10 miles from city centre, a bit weaker than parallel 1600 kHz. Info on Expo parking, ferry schedules, no delays at U.S. customs, short features on Expo attractions. ID's only as "Expo Information Radio." Schedule is 1100-2230 EDT daily per street signs throughout city. Power 400 watts per John Oldfield, who also says transmitter is a back-up for a regular Vancouver station, returned to 530. Expect this to be defunct when Expo ends Oct. 13. (BH-BC)

TIS WA NEAR LYNNWOOD - 9/18 2320 new TIS operating, noted after passing "tune 530" sign on Interstate 5 near I-405 junction. Brief repeated message about I-5 closure southbound in Seattle "10pm to 5:30am" and recommending express lanes. No callsign announced. Not listed in IRCA Almanac nor in new TIS Guide by Wilhelm Herbst, so add this to the 4 or 5 others on 530 in Seattle-Bellevue. Probably 24 hours, no "tune when flashing" lights on sign. (BH-WA)

530 KNE2390 WA SEATTLE - 9/18 2330 operational with similar message to Lynnwood TIS 10 miles north, but slightly different wording and "KNE2390" callsign repeated often. Located near 45th Street exit on I-5. (BH-WA)

KNE2391 WA SEATTLE - 9/18 2335 this one not operating, just a weak signal from KNE2390 and a rumble of hets, not even a carrier at its location at Spokane Street interchange on I-5. So not all these 530 TIS's are 24 hours. This one was past the construction zone southbound so no need for it. (BH-WA)

1600 TIS BC VANCOUVER - 9/15 1740 weak but readable on U.S. side of border after out of range of Bellingham TIS on 1610. (BH-WA)

9/18 1910-1920 average signal in West Vancouver, checked against weaker 530 kHz and found them 100% simulcasting. Info on Expo parking, ferry schedules, customs, Expo attractions. No callsign but full-data ID as "Expo Information Radio" each 5 minutes crediting all the governmental agencies participating in this experiment. Schedule 1100-2230 EDT daily until Oct. 13. Power 600 watts per John Oldfield. (BH-BC)

1610 WNDP946 WA BELLINGHAM - 9/15 1720-1735 noted along Interstate 5 with message about customs, mentioned Whatcom County Dept. of Emergency Services. Also said to tune 530 or 1600 in Vancouver for more Expo info. Good signal for 5 miles each way. Has been heard in Oregon. Callsign WNDP946 repeated often. Saw transmitter at milepost 251. (BH-WA)

KNHD261 WA OLYMPIA - 9/14 2240 & 9/21 1545 noted both Sundays with carrier only while passing, but no message. In many trips past their transmitters since early 1984, they've always been NSP; don't know if they've dropped messages when not needed or whether their equipment failed both weekends, hi. (BH-WA)

## REPORTERS:

DB-NE/Daniel Bartek, Wahoo, NE/DX 400 Radio Shack rx, 1000' Beverage, random length of wire in apt., ant. tuner MWT-1

BH-WA/Bill Hardy, Aberdeen, WA/FRG-7, Radio West loop; also, car radio travelling in western Washington

BH-BC/Bill Hardy, travelling in Vancouver, BC/Car radio, motel radio

NH-WA/Nancy Hardy, Aberdeen, WA/FRG-7, Radio West loop

## KAHN COMPLAINTS REJECTED

## FCC Asked To Pick AM Stereo Standard

A Pennsylvania equipment manufacturer who fears AM radio is dying plans to petition the FCC to pick a single technical standard for AM stereo. That would break the bitter deadlock between Kahn and Motorola, which has made both broadcasters and setmakers wary of committing themselves to an AM stereo system.

Glen Clark, President of Texar in Monroeville, PA, says he will file his petition within the next two weeks. In recent weeks Clark has placed full-page ads in broadcast trade publications to publish "an open letter to AM broadcasters" urging them to pressure the FCC for a single standard: "Without it, AM stereo will die very soon . . . and so will AM radio as we have known it."

### Kahn-Motorola "Holy War"

Clark, whose firm makes radio processing equipment, stresses that he is neutral in the Kahn-Motorola battle, which he asserts has evolved into a "holy war" without apparent hope of resolution.

Although he believes the FCC's "marketplace" decision was a mistake, Mass Media Bureau Chief Jim McKinney has maintained the Commission can't go back and set a standard at this late date. Clark retorts, "It's a tough decision, but it's the Commission's job. I don't think the Commission can live hiding under its bed for fear somebody's going to sue them."

### No C-QUAM Interference

Meanwhile, the Commission has rejected charges by Leonard Kahn

that the Motorola C-QUAM system should be removed from the marketplace for creating interference. He also accused Motorola of fraudulently obtaining its type acceptance.

In a letter to Kahn on July 18, FCC Chief Engineer Thomas Stanley said "extensive monitoring" of 23 Motorola stations was conducted by the Field Operations Bureau. "No interference or bandwidth problems were found with any of the stations measured," he wrote.

Stanley added, "We believe that these field measurements confirm our earlier findings that the procedures used for type acceptance were appropriate."

Motorola was also cleared recently by the Federal Trade Commission on a Kahn charge of violating antitrust laws.



BEST IN THE COUNTRY

## SPORTS NETWORKS

Barry S. Finkel, 10314 S. Oakley Ave., Chicago, IL 60643

This column begins with an NFL roundup, continues with an NFL network and a MLB network, then a baseball errata list. Information for this column comes, in part, from Greg Monti, Richard P. Richards, and Bob Galerstein. Please send me any NFL network lists that you may have; if I don't have them, I can't print them.

NBC again this year will be broadcasting all of the non-Sunday afternoon NFL football games. The first announcing team is Don Criqui and Bob Trumpy, who also hosts a one-hour live call-in post-game show. Bob Costas handles pregame and halftime shows. NBC's second announcing team has Mel Proctor and Dave Rowe. Mutual Broadcasting System (MBS) will present Sunday double-headers during the regular season. The early games will be handled by Tony Roberts and Jack Ham; Joel Heyers and Jack Snow will handle the second games. Bill Rosinski will host a quarter-hour pre-game show. CBS again has a Sunday evening show, "The NFL Tonight", hosted by Jack Buck and Hank Stram. The show will last one hour. Here are the NFL flagship stations, as listed in "Broadcasting" August 4. Announcers will be listed when I know their names.

Chicago Bears 720 WGN - IL 35 Wayne Larabee, Jim Hart, Dick Butkus

Cincinnati Bengals 550 WKRC - OH 40

Buffalo Bills 930 WBEN - NY 10

Denver Broncos 850 KOA - CO 60

Cleveland Browns 1110 WWNE - OH 25

Tampa Bay Buccaneers 620 WUSN - FL 15

Saint Louis Cardinals 1120 KMOX - MO 50

San Diego Chargers 600 KLZZ - CA 0

Kansas City Chiefs 810 KCMO - MO 50-54

Indianapolis Colts 1070 WIBC - IN 16

Dallas Cowboys 1080 KRLD - TX 175 (TX State Network)

Miami Dolphins 610 WIOD - FL 30

1140 WQBA - FL 0 (Spanish)

Philadelphia Eagles 610 WIP - PA 28

Atlanta Falcons 750 WSB - GA 45

San Francisco 49ers 740 KCBS - CA 20

New York (NJ) Giants 1130 WNEW - NY 25

New York Jets 770 WABC - NY 0

570 WMCA - NY 0 (5 games when WABC carries the Yankees)

Detroit Lions 760 WJR - MI 38

Houston Oilers 99.1 KODA - TX 35

Green Bay Packers 620 WTMJ - WI 55

New England Patriots 590 WEEI - MA 35

Los Angeles Raiders 1110 KRLA - CA 36

Los Angeles Rams 710 KMPC - CA 29

107.5 KLVE - CA 0 (Spanish)

Washington Redskins 630 WMAL - DC 65 Sonny Jurgenson, Sam Huff

New Orleans Saints 870 WML - LA 40+

Seattle Seahawks 710 KIRO - WA 65

Pittsburgh Steelers 1250 WTAE - PA 40

96.1 WHTX - PA

94.5 KSTP - MN 62

### Boston Red Sox 1986

550 WDEV - VT	1110 WUHN - MA	1300 WPNH - NH	1400 WSTL - NH	1490 WIKE - VT	99.1 WPLM - MA
560 WHYN - MA	1230 WMBN - MA	1340 WBNH - MA	1420 WLTS - CT	WLTN - NH	99.3 WKJY - ME
580 WTAG - MA	WJOY - VT	WSTJ - VT	1440 WNER - ME	WTVL - ME	100.1 WQVR - MA
630 WPRO - RI	WMOU - NH	WDME - ME	1450 WTSW - VT	WMRC - MA	WPNH - NH
680 WRKO - MA	WDYD - ME	WHOU - ME	1450 WTSW - VT	WHOU - ME	WPNH - NH
700 WCAT - MA	1240 WHAI - MA	1350 WINY - CT	WKRJ - RI	92.7 WQDY - ME	101.7 WCNL - NH
910 WABI - ME	WWDN - RI	1370 WFEA - NH	WKOX - ME	93.5 WCFR - VT	103.1 WDME - ME
930 WWNH - NH	WCOU - ME	WDEA - ME	WRKD - ME	94.3 WBYC - ME	103.7 WXLQ - NH
960 WGFL - MA	WNRK - ME	1380 WSYB - VT	WKLX - NH	95.9 WUPE - MA	WPNH - NH
980 WCAP - MA	1250 WARE - MA	WKTJ - ME	1470 WSRO - MA	97.7 WKTR - ME	WPNH - NH
1010 WCNL - NH	1280 WAKB - ME	1390 WPLM - MA	1480 WCFR - VT	98.3 WHAI - MA	WPNH - NH
1080 WTIC - CT	1290 WKNE - NH	1400 WHMP - MA	1490 WFAD - VT	WTVL - ME	WPNH - NH

Now some updates/errata for the column of June 9, 1986 (vol 53 number 27):

- a) KJEL is 750.
- b) KYOD is 1130.
- c) KOFO is still a current call.
- d) KLAL is 97.7.
- e) KBBL is 96.7.
- f) KQLS is 100.3.
- g) KACB is 107.3.
- h) KMMO is 102.9.
- i) Richard D. Richards reports that 980 KMBZ-MO is the flagship station of the KC Royals, not 580 WIBW-KS as reported.

Now for NFL list(s) - whatever I have before the mailing deadline.

Chicago Bears	August 25, 1986	Wayne Larabee, Jim Hart, Dick Butkus
720 WGN -IL	1050 WDZ -IL	1310 WIBA-WI
760 KGU -HI	1080 WPOK-IL	1330 KWLO-IA
870 KROL-NV	1090 WGLC-IL	1450 WEZR-IN
940 WMIX-IL	1150 KCPG-IA	1470 WQSN-MI
KNST-AZ	KCKY-AZ	1340 WLAV-MI
960 WSBT-IN	1170 KIZZ-IA	1490 WDAN-IL
1020 WCIL-IL*	1250 WIZZ-IL	1560 WRIN-IN*
WJIL-IL*	1270 WEIC-IL	WBYS-IL
1040 WHO -IA	1310 KOKX-IA*	1600 KCRG-IA
	1440 WMLA-IL	97.7 WLQI-IN*
		WSTQ-IL

\* Verbal agreement only, no contract has been signed.

## Radio pioneer Gordon McLendon dies

From Dallas Times Herald Sept. 15, 1986

Dallas area broadcast mogul was father of Top 40

By GARY SHULTZ  
Staff writer

VIA WALLY WAWZ

Gordon B. McLendon, a radio whiz kid who pioneered "Top 40" and "All-News" programming and built a sprawling financial empire with radio stations, drive-in theaters, movies, oil and real estate ventures, is dead at the age of 65.

McLendon, known for decades as "The Old Scotchman" because of his encyclopedic knowledge of baseball, had been ill for several years.

Bart McLendon said his father died at 9:15 p.m. Sunday at his ranch 25 miles north of Dallas. The elder McLendon had suffered from cancer of the esophagus.

In recent years, McLendon, a multimillionaire, had spent much of his time on his ranch. It was there, on Dec. 5, 1985, that he was shot in the face with a .38-caliber revolver, which his son said happened when McLendon was cleaning the gun.

The elder McLendon spent a month in Methodist Central Hospital before doctors deemed him fit to go home. At the time of the shooting, family members said he was undergoing treatment for a paralysis that affected his vocal cords.

At McLendon's request, there will be no funeral, his son said, adding a memorial service is planned for Saturday at McLendon's Cielo Ranch in Lake Dallas.

The family requested that in lieu of flowers, donations be made to a favorite charity or to the Girls' Club of Dallas. McLendon built a network of more than 400 affiliated radio stations in the 1950s that carried his unique recreations of baseball games, featuring energetic play-by-play announcing.

Later, he devised the idea of flooding the airways with popular music and a variety of promotional gimmicks. Not only did he invent "Top 40" and "All News" programming but he initiated such attention-getting innovations as treasure hunts, time and weather reports, pressroom newscasts, controversial talk shows, personality features, biting editorials, mobile news units, traffic reports and promotional bumper stickers.

When FM stations began cutting into the profitability of AM radio, he sold his stations and invested in metals a few months before the price of gold jumped to more than \$300 an ounce.

In the early 1970s, he and his father, Bart, who died in 1982, introduced the idea of multiscreen drive-ins in metropolitan areas.

McLendon also wrote books on economics and investment, dabbled in poli-

tics and even tried his hand at movie-making, producing a series of B-grade films such as "The Killer Shrews," "The Giant Gila Monster" and "My Dog Buddy" that are now considered classics in some circles.

He was born June 8, 1921, in Paris, Texas, after his father reportedly brought his mother across the state line from Oklahoma shortly before his birth.

"My dad told me I was born in Paris because he wanted me to be born in Texas," he recalled in a 1982 interview.

In 1964, McLendon made an unsuccessful foray into politics, losing to incumbent

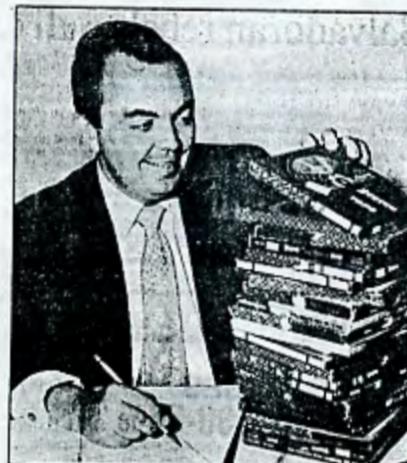
U.S. Sen. Ralph Yarborough in the Democratic primary.

His real love, however, was not politics but sports.

"I used to drive along in the family car when I was in my teens, roll up all the windows, and practice announcing, pretending I was at a football or baseball game," he said.

By the age of 14, he was editor-in-chief of a small paper in Idabel, Oklahoma, and a stringer for a wire ser-

Continued on Page 19



Gordon McLendon captivated radio audiences with his studio recreations of live sports events.

station in Palestine, Texas. In 1947, he decided to sell his interest in that station and create a station in Dallas.

On Nov. 9, 1947, KLIF went on the air. Initially, it was a 1,000-watt station authorized by the Federal Communications Commission to broadcast only during daylight hours. In those days, sporting events were not regularly broadcast in the Southwest.

McLendon decided there was a market for sports broadcasts among his listeners, but couldn't meet the expense of securing live broadcast rights to baseball and football games. So, McLendon decided to recreate the games himself.

He paid reporters or observers in cities where games were being played to feed him play-by-play information via teletype to KLIF studios in Dallas.

Armed with this information and tape recordings of crowd noise, McLendon turned even the most mundane of contests into thrilling struggles for victory. He would recreate the sound of base hits by having someone strike a bat suspended from the ceiling sharply with a pencil.

He was at his best when the transmissions from his observers broke down and he was forced to improvise. He would create blow-by-blow accounts of fights in the stands, dogs running loose on the fields or a seemingly never-ending series of foul balls.

The response to the recreations was overwhelming and within a year, McLendon founded the Liberty Broadcasting System to carry his brainchild across the country. He was not yet 30 years old, and he adopted the nickname "The Old Scotchman" to give listeners the impression that he was a broadcasting veteran.

By 1952, LBS boasted 458 affiliates and was the second largest radio network in the nation.

Baseball owners, who said attendance was down at minor league ballparks because of McLendon, took him to court to stop the broadcasts.

LBS was subsequently dissolved, and McLendon found himself with little more than KLIF, although he won a \$200,000 out-of-court settlement with the owners for denying him access to reports from their baseball games.

When KLIF's share of the local radio market plummeted, McLendon said he realized he would have to do something unique for the station to survive. In addition to the outright ownership of KLIF, he held stock in Houston's KLBZ, later renamed KILT.

He introduced the "Top 40" format on KLIF in May 1953 by playing Ray Anthony's "Dragnet" theme song all day long. In less than two months, the size of KLIF's audience grew to more than a third of the city's radio listeners and became the top station in the market.

The format was so successful that McLendon added it to other stations he acquired in Monroe, La., New Orleans, Houston, Milwaukee, San Antonio, San Francisco, Chicago, Detroit, Los Angeles and Buffalo, N.Y.

He also started running a series of wildly successful promotions such as burying a soft drink bottle containing \$50,000 in the city, then giving clues to its location. The chaos created by some of KLIF's escapades caused the FCC to issue a ruling that radio stations could not longer stage promotions that endangered public property.

McLendon reportedly cared little for rock 'n' roll music. He made national headlines in 1967, when he began a campaign to clean up its lyrics. Though most of his venom was aimed at the Rolling Stones, he also barred his stations from playing the likes of the Beatles' "Lady Madonna," the Kings-

men's "Louie, Louie," and even Peter, Paul and Mary's "Puff the Magic Dragon" because of what he believed to be an implied link with marijuana smoking. After several months, the campaign cooled and KLIF and its affiliates returned to their regular programming.

He began the first "All News" programming in 1961 at a station he bought in Tijuana, Mexico. He gave it the call letters XTRA and aimed the transmissions at the Los Angeles area 175 miles away.

McLendon sold KLIF in 1971, when it was near the top of its form, for the then-unheard-of price of \$10.5 million. He hung on to KNUS-FM for another eight years before selling it for \$3.75 million and leaving radio altogether to concentrate on other areas of his financial empire.

At one time, McLendon and his son owned Texas' largest chain of drive-in movie theaters, with 48 screens in Dallas, Houston, El Paso, Fort Worth and Galveston. Recently the McLendon Cos. announced that it would resume operation of several theaters that the company still owned and had leased to a Detroit-based theater group.

In recent years, McLendon gained notoriety as an expert on ancient coins and in 1981 grabbed national headlines by paying \$155,000 for a 5th century B.C. Greek coin. He also was the author of numerous books, including "Style in the Use of English," "Correct Spelling in Three Hours," and, appropriately, "How to Succeed in Broadcasting."

Survivors include a son, Bart McLendon Jr. of Dallas; daughters Jan M. Moss and Kristen McLendon, both of Long Beach, Calif., and Dr. Anna Gray of Corpus Christi.

Associated Press contributed to this story

## Stop! In the name of rock

Good golly, Miss Molly; wake up, little Susie; it's the end of the world — the day the music died.

I heard it through the grapevine that WAKY (as in "Wacky radio," one of Kentucky's first rock stations, if not the first) wants me to hang up my rock 'n' roll shoes and listen to beautiful music. I'm all shook up. It's like someone stepped on my blue suede shoes and left me with heartaches by the number.

When I start reeling in the years, I can remem-mem, remem-be-member, remem-mem, remember when — way back in 1958 when that little one-eyed, one-horned, flying purple people eater came to Earth to get a job in a rock 'n' roll band. He stayed at WAKY all through the first day the station was on the air. That was one fine day. Pretty soon, the station had us dancing in the street.

I dig rock 'n' roll music, and WAKY is a big reason why. WAKY was there during school days. It was there at the hop. It helped cure those summertime

blues. If it was another Saturday night and we had nobody, we could always cruise in our little deuce coupe and let

the music take us higher. We listened eight days a week, and called in to request songs dedicated to the ones we loved. When we had to get a job, it reminded us there was a five o'clock world and helped keep Friday on our mind. It was there for afternoon delight and in the midnight hour; and we always thought it would be there, still rocking around the clock, in the year 2525.

Well, it's still rock 'n' roll to me, and it's kind of a drag to hear that WAKY is no longer the leader of the pack. It's like someone just took a piece of my heart and left me crying (96 tears) in the chapel. I never felt more like singing the blues. I'm wishin' and hopin' we could turn back the hands of time.

C'mon WAKY, don't be cruel, stop and think it over. Breaking up is hard to do. Rescue me from the sounds of silence. My world is empty without you. We're still having fun, and because rock 'n' roll is here to stay. So give me just a little more time. Get back in with the crowd. Don't tell me it's over, it's over, it's over.

KDKA RADIO 1020

# STATION PROFILE

20 Tony Fitzherbert, 356 Jackman Avenue, Fairfield, CT 06430

"The Rise and Demise of the Mighty 1190"

## KLIF STATION PROFILE

### PART II: The Birth of a Timeless Phenomenon



Top 40 radio started in 1953, at WDSV - New Orleans, where for three or four hours each day, the station hired a "disc jockey" to play "the Top 20 on 1280". But this was merely a carryover from the early days of radio, when studio orchestras, or local dance bands played for a live broadcast the hits of the day. Nevertheless, Todd Storz and his associate Bill Steward bought WIX, in New Orleans, and began "The Top 40 on 1450". Storz, owner of several radio stations, and Stewart were in a bar when

they noticed a waitress, while closing the place, put a quarter in the juke box, and play the same song three times. Ah - people like to hear the same familiar tunes over and over - so why not try it on radio! Thus, on a large scale, in 1955, Storz's KOMH, Des Moines, became America's first full time Top 40 radio station. The station's play list was merely the 40 top hits as determined by Billboard, with little in the way of DJ input, or promotions. Unfortunately Storz died before he could refine the format.

Back at KLIF, as early as 1952, Gordon McLendon was mixing his Liberty sports broadcasts with heavy local news (fabricating a unique methodology which will be outlined later) and playing top hit records of the era. Today, these records would be characterized as big band or "Music of Your Life".

Gordon McLendon refined the Top 40 format. To the music, he added outlandish personalities, colorful news, and non stop promotions. His staffers heard daily his exhortations that "the only thing is the programming - forget everything else!" His first Top 40 experience was not at KLIF - it was in Los Angeles. He was engaged to program KFWB, and within days, the ratings zipped from nothing to 25 % of the L.A. market. Gordon stayed there for two months, ending his tenure with a falling out with the Crowell - Collier Board of Directors, who would not let him run KFWB his way. McLendon, liking the role of boss, returned to KLIF fulltime.

#### KLIF - A Way of Life

McLendon threw himself into his top priority - Top 40 in Dallas. He would call record stores in the Dallas - Fort Worth Metroplex every day to get their best sellers, and tally up the results - that was KLIF's first Top 40.

To add pizzazz, he hired Tom Merriman to develop radio's first jingle package. This package consisted of 40 jingles from several seconds in length to a five minute KLIF anthem. The cost for the project? A mere \$200!! The rest is history - jingles spread from Calais to Nome like a plague!

#### Other McLendon Innovations

The McLendon empire ultimately included thirteen radio stations. Gordon experimented on all of these outlets. The world's first all news station was his XTRA, Tijuana. McLendon took the dare in the early 1960's...musing that "It might just catch on!" With a strong signal into San Diego and L.A., it did, and "Success has a thousand children....failure is an orphan". The world's premier all news station was emulated in major markets from New York to San Francisco!

McLendon's personal favorite was KABL-950, Oakland. This was the world's first easy listening station - resplendent with "mood" intros about fog on the bay, and beads of light in the sky line - accompanied by harps and strings. Stations from KIXI - Seattle to WPAT - Paterson, NJ, and even KHAR, Anchorage, suddenly discovered fog stealing across Cook Inlet, Puget Sound, or New York Harbor, or the first rays of the sun beaming down on the local sky line. The fog and morning dew on the lawns propelled easy listening into the ratings, images of class into homes and cars, and a successful format into broadcasting.

On the flip side, a McLendon bomb was the first, and only all classified advertisement station. KADS, in Los Angeles lasted a year. McLendon's explanation...."No Promotion".

21 Gordon dispatched son, Barton, to convert newly purchased WVON-1390, the country's first all black station, into WNUS, "News Radio" in Chicago. WNUS failed, as Chicago already had three heavily news-oriented stations. The station was later sold, and became WCGI, with urban contemporary format.

WNKY "Whacky" Radio, McLendon's Louisville property modestly acquired a 37.5 % share of the Louisville market ten days after he Top 40'ed the station. All of McLendon's call signs stood for something - from KADS and WNUS to WNKY - and the meaning was relentlessly sloganized, much to the pleasure of the audience. This strategy backfired in San Antonio, when McLendon changed his local purchase's call to KAKI - because of the attire of the thousands of service people on duty at area military installations. Kahki might have been appropriate, but "Kaki" is Mexican for human excretion, a fact well known in San Antonio, and listenership went to zero. The call was quickly changed.

#### "KLIF - and the Contests Just Keep on Coming!!"

McLendon's strategy was to build continued interest and listener involvement, which got him a 45 % share of the market. When he hired DJ's, he would have the "KLIF Mystery Man" passing out dollar bills - with an occasional \$10 or \$20 bill on the Dallas Streets. The Mystery Man always turned out to be a new KLIF personality. New morning man Johnny Rabbitt started his KLIF tenure in a glass booth in a downtown parking lot. In 1963, McLendon started the "King of KLIF", a top record from KLIF's survey every hour, and then a challenger, and listeners would call to vote between the two....McLendon always created suspense on his stations.

In the 1950's, McLendon had \$50,000 KLIF treasure hunts. He had a really bad day when someone actually found the money one Sunday afternoon!

Then there was the KLIF Mystery House Number - with clues on the air. Surprised people all over Dallas found total strangers at the door asking "Is this the KLIF mystery house?"

Another periodic variation was the KLIF Mystery Phone Number - annoyed people would answer the phone to hear "Are you the KLIF Mystery Telephone Number?" The answers are not recorded for posterity! McLendon himself dropped dollar bills from a helicopter at a much ballyhooed time in P.C. Cobb Stadium. Several people were injured scrambling for the money. Other money drops, often at evening rush hour, from downtown buildings would snarl traffic, when a few thousand KLIF listeners would await the fluttering greenbacks. The cops, who were not officially notified, would be irate, of course.

KLIF spent up to \$4000 monthly in giveaways in the early years - and topped off at \$20,000 monthly in the early 1970's. One expenditure was for what KLIF billed as the "World's Biggest Prize"....it was hyped over the air as a mountain. A lucky listener won an acre of land out in the Hill Country, outside of Dallas. It is not recorded what the listener did with his rolling acre! And then there were bumperstickers - over 75,000 KLIF bumperstickers would be found on the lower posteriors of the Metroplex's cars at any time!

And McLendon started his "Magnificent Seven" internship program - he grew his own announcers. They were not the classic broadcast school variety! The more off beat the person behind the mike the better! Among the waves of Magnificent Seven alumni were a magician, a Mexican politician, and a stripper!

#### KLIF NEWS - First, Fast, and Factual.

When the music stopped, KLIF News, fed by three mobile units, bombarded the airwaves with accounts of accidents, crime, fires - always a sense of being on the scene and urgency. The units, numbered 1, 2, and 8, to create the impression of a fleet of mobile units scouring the Dallas streets for news - monitoring the police and fire radio frequencies, and often breaking into programming to report from the scene of a fender bender. McLendon held listeners on 1190 with a sense that something was always happening.

In fact, it was the broadcast from the scene of a minor crime - a mugging - that might have made KLIF!!! A KLIF microphone was thrust in the face of the incensed victim, who promptly unloaded his venom, and every choice word went out over the air. The next day, KLIF placed an advertisement on the obituary page of both Dallas dailies, to apologize for the aired profanity, resulting in hundreds of people calling the station to ask what juicy utterances went out over the air waves. KLIF was on the map! A week later, 25,000 people turned up downtown for one of KLIF's money drops!

Another McLendon creation was the KLIF group of experts. Over 250 prominent citizens in all walks of life would be called in connection with major news events. A petroleum story would result in a call to a local industry leader, for his view, copper stories would result in a call to a copper leader - political stories would result in calls to politicians for their opinions.

KLIF was America's first radio station with its own often caustic editorials. KLIF ran the shortest editorial in history after Lyndon B. Johnson decided not to run for president a second time. McLendon's editorial in total trumpeted "We would like to complement Mr. Johnson on his decision!!" The opening and disclaimer ran longer than the editorial!

McLendon emphasized fast breaking local news with his mobile units - ruling that 20 stories were to be touched upon in a four minute newscast - creating the sense that Mobile Units 1, 2, and 8 were on top of all of the news all of the time.

#### KLIF Personalities

This whole 50,000 watt jukebox was ruled over by Bill Stewart, Program Director, who joined KLIF after Todd Storri died. McLendon and Stewart hatched up the entire format, contests, ...everything! Record promoters approached Stewart, records in hand, with absolute reverence. KLIF made...or doomed musical careers...with merely a nod from Stewart. A trip as challenger against the KLIF King was the aspiration of every promoter. Elvis, Jerry Lee Lewis, Ricky Nelson, Hula Hoops, the Twist, Motown, they all aired first at KLIF. A slot on the KLIF survey was a totally cherished aspiration! The KLIF music survey, passed out all over town, was copied all over the world.

KLIF, over the decades saw a host of colorful characters reign behind its mikes. There were Irving Harrigan (name from Mad Magazine), and Tom Murphy, Ken Knox, and others. These DJ's were among the best known citizens of Dallas, welcomed in every home, in most cars, on the beach, in the candy store, at record hops. KLIF built the record hop - a KLIF personality would host a record hop - a practice which spread in the mid '50's to every town in the USA. The local afternoon DJ would make a few extra dollars by making an appearance and giving away a few promotional records. Many stations would run out of personalities and send the secretary or receptionist to put in an appearance - and that practice made some careers! From out behind the typewriter to the record hop, and then in behind the board (or behind the competition's board)! A KLIF record was 17 record hops hosted by its DJ's on one weekend!!

KLIF is remembered as a "Mountain" and a "Way of LIFE", a station literally talked about around the world. It achieved a cult status, and untold imitators from 250 watt graveyards in middle America to Radio 3 in London, (as well as various pirates), as well as stations in Australia and New Zealand, complete with jingles, Action News, characters for DJ's, contests and giveaways, record surveys, and all of the accompanying hoopla!

No other Dallas station ever touched the "Mighty 1190", although KBOX tried. KLIF was always first and KBOX second. KBOX gave up the KLIF chase in 1966, and went to a country format.

#### KLIF's Studios

KLIF moved from the KLIF Park Hotel to a two story triangular building sited by Jackson, Commerce, and Central Streets in Downtown Dallas. Long a local landmark, the building was festooned with theatre marqueses to promote KLIF's concerts, contests, and other activities. Prominent in McLendon's world headquarters lobby was a huge map of the U.S. with all of the major cities connected by lines. No, this was not a map of McLendon's radio empire or Liberty Network stations, but it was (although McLendon never dispelled a visitor's impression that it was such) really an American Airlines map. The lines were air routes! The studio building really was modest compared to facilities owned by many US stations. In 1985, KLIF moved to a new studio location, off I-30, at 411 Ryan Place, in Suburban Arlington.

#### 16 Towers, 50,000 Watts Days, 5000 watts at Night, DA - 2.

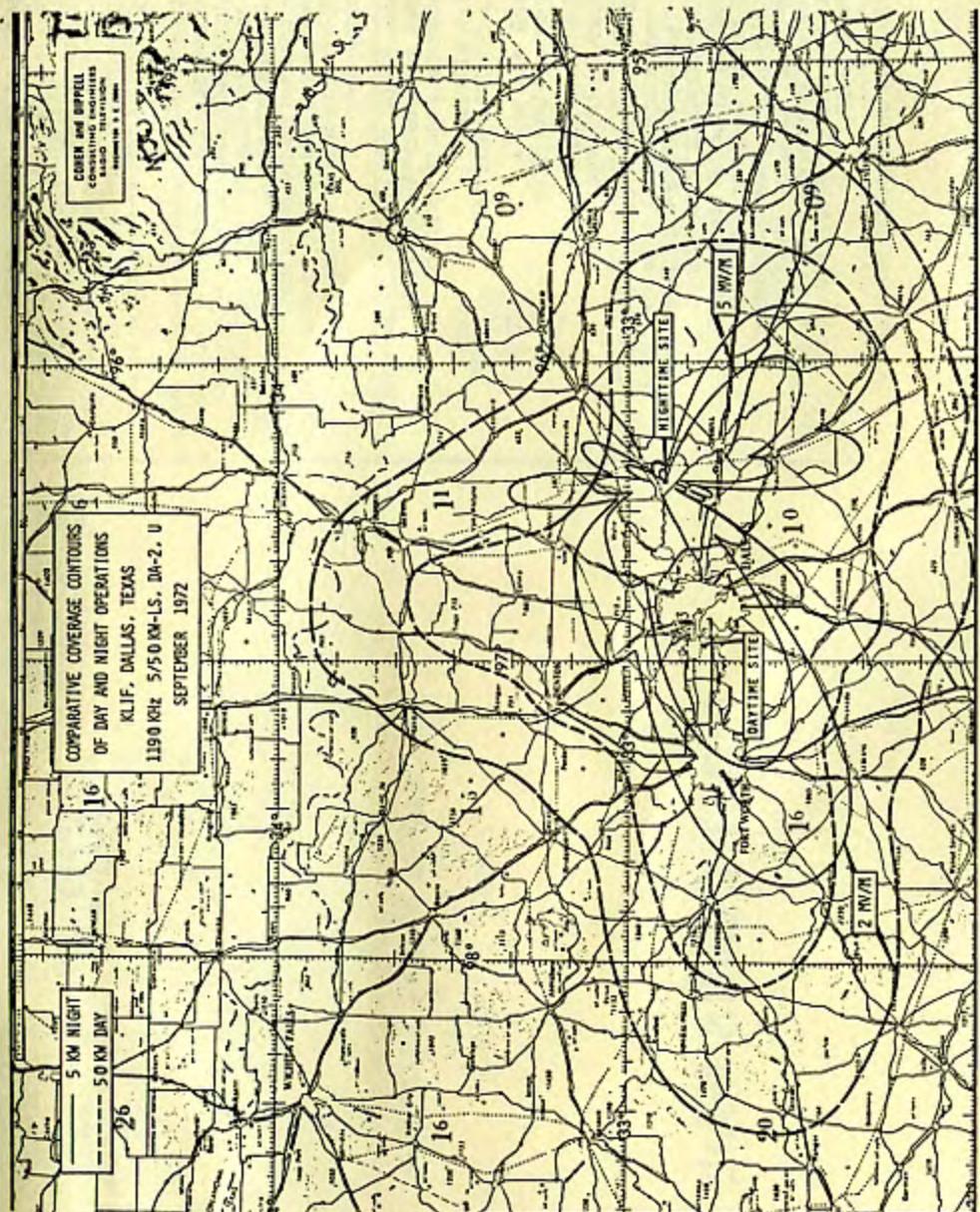
Over the years, KLIF worked up from 1000 watts to a 50,000 watt daytimer. The present day site is just west of Dallas, in Irving. The day transmitter is a Continental 317 50 KW model, which feed four towers, each 225 feet in height, and 495 feet apart, in straight line North to South.

But the night array is a real oddity. In the late 50's, McLendon added 500 watts' night power. Subsequent permits got him 1000 watts, and then 5000 watts. The present 12 tower array was built in 1969-1970, with the increase to 5000 watts. KLIF is only one of three AM stations in the US with such an extensive installation, and the only one whose twelve towers array does only night duty. A Continental 315 10 kw transmitter, operating at half power, feeds this behemoth, which sends a flashlight beam like pattern due west. The night signal covers mid and South Dallas, but does

not cover Fort Worth well, nor does it reach the rapidly growing North Dallas suburbs of Plano, Richardson, Farmer Branch, and Carrollton.

The twelve towers, in two rows of six each run roughly East to West, are 225 feet high, and each tower is spaced 481 feet apart, for an array over a half mile long! The station protects WOVO, WOAI, (whose signal buries KLIF in the northern suburbs), KEX - Portland, and XEWK, in Mexico.

NEXT...PART III: The Day that the Music Died.



KLIF COVERAGE MAP - NOTE THE EXTREMELY TIGHT NIGHT PATTERN.  
(Courtesy of KLIF CE Ron Woolridge)